

Privacy Policy

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Protect is a product of Musicspace, owned by Avora Now Limited. Musicspace is a simple music catalog management platform that allows music artists and producers to easily store their music release information within their own dashboard.

Musicspace takes your privacy very seriously. We ask that you read this privacy policy carefully as it contains important information about what to expect when Musicspace collects personal information about you and how Musicspace will use your personal data.

For the purposes of the Data Protection Act 1998, Avora Now Limited (**we** or **us**) is the **data controller** (i.e. the company who is responsible for, and controls the processing of, your personal data).

Personal data we may collect about you

We will obtain personal data about you (such as your name, postal address, email address, IP address, telephone number, credit card number and expiry date, type of work (song lyrics, song, image), the title of work) whenever you complete an online form.

For example, we will obtain your personal data when you use our platform to register and protect your copyright. This copyright protection does not supersede any copyright registration by your country. We may also obtain sensitive personal data about you if you volunteer it during the completion of an online form. If you volunteer such information, you will be consenting to our processing it for the purpose of improving our services.

We may monitor your use of this website through the use of cookies and similar tracking devices. For example, we may monitor how many times you visit, which pages you go to, traffic data, location data, and the originating domain name of a user's internet service provider. This information helps us to build a profile of our users. Some of this data will be aggregated or statistical, which means that we will not be able to identify you individually.

How we use your personal data

We will use your personal data for the purposes described above. These purposes include:

- to help us identify you and any accounts you hold with us
- to provide copyright protection to your work
- administration
- research, and statistical analysis
- marketing—see **Marketing and opting out** below
- fraud prevention and detection
- billing and order fulfilment
- customizing this website and its content to your particular preferences
- to notify you of any changes to this website or to our services which may affect you

- improving our services

Marketing and opting out

Unless you have asked us not to do so, we may contact you by email about our services, latest updates, charitable causes, special offer, which may be of interest to you. If you prefer not to receive any direct marketing communications from us, you can opt out at any time. See further **Your rights** below.

Disclosure of your personal data

We may disclose your personal data to:

- other companies within our group
- our agents and service providers, for example, CloudFlare, DigitalOcean, Stripe, Wasabi
- law enforcement agencies in connection with any investigation to help prevent unlawful activity
- our business partners in accordance with the **Marketing and opting out** section above

Keeping your data secure

We will use technical and organizational measures to safeguard your personal data, for example:

- access to your account is controlled by password and username which are unique to you
- we store your personal data on secure servers
- payment details are encrypted using SSL technology

Whilst we will use all reasonable efforts to safeguard your personal data, you acknowledge that the use of the internet is not entirely secure and for this reason, we cannot guarantee the security or integrity of any personal data which are transferred from you or to you via the internet.

Monitoring

We may monitor and record communications with you (such as telephone conversations and emails) for the purpose of quality assurance, training, fraud prevention, and compliance.

Information about other individuals

If you give us information on behalf of someone else, you confirm that the other person has appointed you to act on their behalf and has agreed that you can:

- give consent on their behalf to the processing of their personal data
- receive on their behalf any data protection notices
- give consent to the transfer of their personal data abroad

- give consent to the processing of their credit card data

Use of cookies

A cookie is a small text file that is placed onto your computer (or other electronic devices) when you access our website. We use cookies and other online tracking devices on this website to:

- recognize you whenever you visit this website (this speeds up your access to the site as you do not have to log on each time)
- obtain information about your preferences, online movements and use of the internet
- carry out research and statistical analysis to help improve our content and to help us better understand our visitor requirements and interests
- target our marketing and advertising campaigns and those of our partners more effectively by providing interest-based advertisements that are personalised to your interests
- make your online experience more efficient and enjoyable.

In most cases, we will need your consent in order to use cookies on this website. The exception is where the cookie is essential in order for us to provide you with a service you have requested.

Your consent

By submitting your personal information, you consent to the use of that information as set out in this policy.

Consent— browser settings

If you visit our website when your browser is set to accept cookies, we will interpret this as an indication that you consent to our use of cookies and other similar technologies as described in this Privacy Policy. If you change your mind in the future about letting us use cookies, you can modify the settings of your browser to disable cookies completely. If you do this, please be aware that you may lose some of the functionality of this website.

Third-party cookies

We work with third-party suppliers who may also set cookies on our website, for example Google Analytics, Facebook, Twitter, YouTube and Adobe Flashplayer which we use to display video content). These third-party suppliers are responsible for the cookies they set on our site. If you want further information, please go to the website for the relevant third party.

Transfers of data out of the EEA

When you signed up for copyright protection on our website, you agreed that we may transfer your personal data to countries outside the European Economic Area. Rest assured that we will always ensure any transfer is subject to appropriate security measures to safeguard your personal data.

Access to your information and updating and correcting your information

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please send an email to Support@avoranow.com. We may make a small charge for this service.

We want to ensure that your personal information is accurate and up to date. If any of the information that you have provided to MusicSpace changes, for example, if you change your email address, name or payment details, or if you wish to cancel your registration, please let us know the correct details by sending an email to Support@avoranow.com. You may ask us, or we may ask you, to correct information you or we think is inaccurate, and you may also ask us to remove information which is inaccurate.

Links to other websites

Our website contains links to other websites. This privacy policy only applies to this website so when you link to other websites you should read their own privacy policies.

Sale of business

If MusicSpace's business is sold or integrated with another business your details may be disclosed to our advisers and any prospective purchasers and their advisers and will be passed on to the new owners of the business.

Our contact details

We welcome your feedback and questions. If you wish to contact us, please send an email to Support@avoranow.com.

Our registered office is 51A Darwin Road, London, United Kingdom.

We may change this privacy policy from time to time. You should check this policy occasionally to ensure you are aware of the most recent version which will apply each time you access this website.